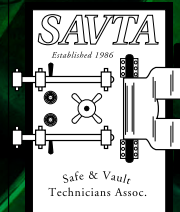




SAFE & VAULT

TECHNOLOGY
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ADVERTISING
RATES 2026



m3
Magazines

Dial Into Success

Our Expertise

There is no better way to reach safe techs than *Safe & Vault Technology* — the only magazine dedicated solely to what matters most to safe and vault professionals.

As the official publication of the Safe & Vault Technicians Association (SAVTA), *Safe & Vault Technology* magazine offers market-leading information and unprecedented access to key leaders and decision-makers in the safe and security and industry.

Safe & Vault Technology helps you dial into success and reach your audience, promote your message and build your brand. Learn more about how we can help you meet your business goals.

Editorial Focus

Our award-winning publication provides diverse content in every issue, covering topics such as:

- Safe and vault servicing, opening and repair
- Product reviews and comparisons
- Industry news
- Business and sales tips
- Restoration of antique safes
- ATM units, time locks and electronic locks



There's Only One

***Safe & Vault Technology* is the only trade publication dedicated exclusively to the needs of today's safe and vault technicians.**



For more information,
contact

Publisher Adam Weiss:

adam@m3magazines.com

(817) 908-7827

Audience



2,000+
SAVTA members



64
pages of
informative
content
each issue



90%
U.S.-based
readership



52,000
yearly users
(SAVTA website)



123,000
page views
yearly (SAVTA
website)



35,000
page views
yearly (SAVTA
Tech Link
web app)



60%
of our readers
find emails
featuring
product
information to
be somewhat
or extremely
valuable

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adam@m3magazines.com
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Editorial Calendar

Safe & Vault Technology is the go-to source for safe technicians seeking hard-hitting technical information. Our readers save their back issues of the magazine for years to use as a technical reference in the field and on the job, giving your advertising message longer exposure.

January/February 2026

Closing Date: Nov. 1, 2025

Materials Due: Nov. 8, 2025

SAFETECH 2026 Pre-Show Brochure

Closing Date: Nov. 8, 2025

Materials Due: Nov. 15, 2025

March/April 2026

Closing Date: Jan. 2, 2026

Materials Due: Jan. 9, 2026

May/June 2026

Closing Date: March 6, 2026

Materials Due: March 13, 2026

July/August 2026

Closing Date: May 1, 2026

Materials Due: May 8, 2026

September/October 2026

Closing Date: July 3, 2026

Materials Due: July 10, 2026

November/December 2026

Closing Date: Sept. 4, 2026

Materials Due: Sept. 11, 2026



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Opportunities

The Authoritative Voice of Safe and Vault Professionals

As the official publication of SAVTA, an international association representing the safe and vault industry, *Safe & Vault Technology* provides a multitude of opportunities to reach this targeted segment. From digital belly bands and cover callouts to standard ads, we have it all covered.



Standard ads: 1/4, 1/2, 1/3 and full pages



Digital belly bands



Back cover, inside front cover and inside back cover options



Two-page spreads



Advertorials



SAFETECH convention pre-show brochure

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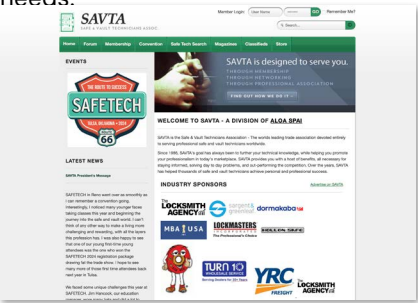
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Opportunities

As the security industry becomes increasingly technology-focused, so do we. With more digital options than ever, the *Safe & Vault Technology* family has an option — or three — to meet your needs.



SAVTA website ads



Email blasts to SAVTA members



SAVTA Tech Link app sponsorships



Digital-edition blow-in ads and video add-ons



Digital belly bands



Custom links on digital ads



Multiple linking and animation options such as icons, multiple videos, direct product links and more.



Digital edition video

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Rates

Standard Positions	1x	3x	6x
Full Page	\$596	\$537	\$507
Two-Thirds Page	\$459	\$413	\$390
Half Page Island	\$413	\$371	\$351
Half Page Horizontal	\$386	\$348	\$329
Quarter Page	\$270	\$244	\$230
Marketplace	\$225	\$203	\$191
Products & Services Guide	\$113	\$105	\$94

Premium Positions	1x	3x	6x
Back Cover	\$1863	\$776	\$734
Inside Front Cover	\$713	\$641	\$606
Inside Back Cover	\$713	\$641	\$606
2-Page Spread	\$1,121	\$1,110	\$953

Digital Rates		
ALOA/SAVTA Websites	A year-long home-page (or best available) ad (rotating)	\$1,495
	Six months home-page (or best available) ad (rotating)	\$900
Digital Edition Ads	Your print ad already appears in the <i>Safe & Vault Technology</i> digital edition and PDF version absolutely free; we also offer Web-only exposure via digital blow-in ads, belly bands, welcome-page videos and navigation bar sponsorship	Call for pricing
Tech Link App Sponsorships	Your ad in the SAVTA TechLink mobile web app for SAVTA members	Call for pricing
Email Blast	An advertisement or special offer sent to the SAVTA membership (HTML file provided by you)	\$1,495

Your ad will appear in the *Safe & Vault Technology* PDF and digital versions. **Non-ALOA members:**
Add 15% to advertising rates.

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Specs

Size	Live Area	Trim Size	Bleed Size
Full Page	7.375 x 9.875	8.375 x 10.875	8.875 x 11.375
2-Page Spread	15.75 x 9.875 with 1" gutter	16.75 x 10.875	17.25 x 11.375
Two-Thirds Page	4.625 x 8.875		
Half Page Island	4.625 x 6.5		
Half Page Horizontal	7.125 x 4.5		
Quarter Page	3.5 x 4.5		
Marketplace	3.5 x 4		
Products & Services Guide	2.125 x 2.75		
Advertorial	Call for information		
Belly Band	17.25 x 2.5	19 x 3	19.25 x 3.25
SAVTA Website	206 pixels x 133 pixels		
Tech Link (App) Sponsorship Logo	380 pixels x 125 pixels		
Digital Blow-In	8.375 x 10.875		
Convention Brochure Full Page	7.375 x 9.875	8.375 x 10.875	8.875 x 11.375
Email Blast to ALOA Members	Provide an HTML file at least 1 week before the distribution date		

Upload Instructions

- We do not accept ads via email. Send all insertion orders to your sales rep.
- Ads are uploaded as PDF/X-1-a: CMYK, hi res, fonts embedded.
- Upload materials to: <https://spaces.hightail.com/uplink/ALOA-SAVTA>
- Drag or add files from your computer.
- In the "From" fields, please enter the your name and email address.
- In the "Message" field, please enter your email message, including your company name and information about the materials.
- Click the "Upload" button.

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